**Examples Of Letters To Parents**

# A Covering Letter To Send Out With Parent Leaflets

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* SCHOOL – NAME LABELS**

The PTA are excited to announce that we have teamed up with Stikins to offer parents the opportunity to purchase quality labels for your children’s school uniform, whilst earning the school commission at the same time! This money can then be used to continue to help purchase some of the fantastic resources that benefit our children’s learning.

As we all know, lost property is a problem in all schools and I am sure we are all familiar with our child, at some point, coming home from school with a missing item. As parents, we are aware that time is precious, which is why we think these labels are such a great idea; they simply stick onto the wash-care label of clothing. They can even be used in shoes! Naming of clothing is a school requirement and we are hoping that with this opportunity we can start to eliminate some of parents’ frustrations that surround these issues.

**How it works:**

Each order placed quoting the school reference number (\*\*\*\*\*\*) will provide the school with 30% commission. If you use the link on our school website’s uniform/PTA/links/home page to order your labels online, the number is filled in automatically for you!

# A Covering Letter To Send Out With Free Sample STIKINS®

Look out in book bags today for your free sample of 5 Stikins name labels – the name labels that stick in and stay in!

They are really easy to use – no sewing or ironing – just stick them to the wash-care label.

They are washing machine, tumble-dryer, dishwasher and even microwave-proof!

Use them on coats, clothing, lunch boxes, water bottles, shoes, bags, PE kits, glasses cases, trainers, musical instruments, phones etc.

Why not use your free sample labels to make sure that your child’s coat, PE kit and lunch box are named?

Literally hundreds of pounds’ worth of un-claimed un-named clothing goes to the charity shop at the end of every term. Naming your child’s clothing can really save you money!

It’s easy to order – just click on the link on the \*\*\*\*\*\*\*\*\* page of the school website to order online or send off the order form in your sample pack. Don’t forget to quote our school number (\*\*\*\*\*) with your order.

It’s a great fundraiser for the school too! (Name of school) automatically earns 30% commission when you order quoting the school number (\*\*\*\*\*\*\*)

# A Covering Letter Sent Out By A School Currently Participating In Our Commission Scheme

**Looking for Name Labels?**

Name labels are the latest initiative from (name of PTA/Fundraising group).

Name of School is registered with Stikins, a family owned business, which promotes a school fundraising scheme through which the school can receive 30% commission on every order placed quoting the school reference number (\*\*\*\*\*).

**Why choose Stikins Name Labels?**

**1. Easy to use!**

Stikins ® name labels are made of an advanced material; all you have to do is stick them onto the wash-care label of clothes. They are a one-size, multipurpose label, which can also be used on school items such as shoes, plastic boxes, water bottles, pencil cases etc.

**2. They work!**

(Good to include here a review from a parent at your school who already uses our name labels)

**3. Help your school!**

For each order placed ordering \*\*\*\*\*\*\* School’s unique code (\*\*\*\*\*), we earn 30% commission for the school. You can order online (www.stikins.co.uk), over the phone (01270 668076) or by using the order form on the leaflet we’ve given you. If you use the link on the home/uniform/PTA page of our school’s website, the school’s code is automatically filled in for you.

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